



**FOR IMMEDIATE RELEASE**

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**CONTACT:** Nancy Stryker

616.399.3900

[nstryker@trendway.com](mailto:nstryker@trendway.com)

## **Trendway Welcomes Nancy Stryker as Director of Marketing**

Holland, Mich. . . Trendway is pleased to announce that Nancy Stryker has joined the company as Director of Marketing. In this role she is responsible for strategic marketing initiatives to support Trendway's continued growth and brand recognition. "We are excited to welcome Nancy to our team", says Trendway President Mark Kinsler. "She is well placed to build on our positive market momentum and collaborate across the Trendway organization to help create exceptional experiences for our customers and dealers"

Stryker brings a wide range of skill and experience in numerous industries to Trendway. Her roles have included Marketing Specialist, Sr. Project Manager and Sr. Communications Project Manager. Her most recent position was Program Manager of Showrooms for Haworth.

### About Trendway

Trendway Corporation, an employee owned company in Holland, Michigan, helps customers create beautiful and effective work environments with a wide range of furniture and architectural products. A company with more than 45 years of exceptional performance, Trendway provides customers peace of mind through outstanding service, quality products, guaranteed delivery, and fast/flexible custom solutions. The company offers many products including panel systems, filing, storage, casegoods, seating, and architectural solutions with moveable walls, glass storefront and raised floor. Trendway has served government customers as a GSA Contractor for more than 20 years. A Zero Waste to Landfill facility, its products are tested for conformance to SCS Indoor Advantage™ or Indoor Advantage™ Gold requirements. Most Trendway product lines have been BIFMA e3 level® certified, please visit <http://levelcertified.org> for a current listing. For more information on Trendway, please call (616) 399-3900 or visit [www.trendway.com](http://www.trendway.com).

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