

The Panama Pacifico development is a frontrunner in smart growth and sustainable practices. With their expertise in sustainable building, Wakefield Beasley is the architect of record for the office buildings being built there, and when they came to designing their own office, it was with LEED CI certification in mind.

Their Regional Director, Lorena Rios, searched for office furniture that would help them reach their goal, and turned to Simpson Furones International, a Trendway dealership and interior design firm. Simpson Furones' expertise and Trendway furniture were a great fit for the Wakefield Beasley project.



Case Study

Wakefield Beasley



Customer

Wakefield Beasley - Panama
Internationally recognized architectural firm offering LEED project expertise.

Dealer

Simpson Furones International
Panama office of a Colorado-based Trendway dealer and interior design firm. Instrumental in establishing the Panama Green Building Council within the World GBC.

Design

Simpson Furones/Wakefield Beasley

Location

Panama Pacifico, Panama City, Panama
Panama Pacifico is the biggest master-planned community in Latin America, and one of the three largest developments in the world

The Challenge:

- Create a functional, attractive workplace that tells a green building story and earns LEED accreditation.
- Meet a tight schedule requiring suppliers to ship on time and complete, avoiding a punch list in Panama that needs parts from the USA.
- Provide furniture that will withstand years of use.

Case Study | Wakefield Beasley



Trendway is committed to environmental sustainability, as evidenced by a full array of BIFMA level® certified products including the versatile Choices® Panel System, Trig® Desking and Pack Storage products utilized in this project.

Trendway stands apart for on-time, complete shipments, and offers products distinguished for quality, design, and ease of installation. Most importantly, Trendway could provide the technical information and physical properties that met LEED requirements. The facility received LEED CI certification in September, 2013.

“Logistics are always a challenge since we have to calculate additional shipping time, import duties and customs” explained Jennifer Simpson, Director of Design and Sustainability at Simpson Furones. “Trendway’s complete and timely deliveries made this project feasible since the client had a drop dead date to be in their new office. Also, since LEED certification is still a fairly new concept here, having a furniture dealer in Panama who knew the ins and outs of LEED certification was extremely unique and a huge help to the client.”

Many Trendway products are level® certified. Trendway is a Zero Waste to Landfill facility and a CarbonNeutral® organization as certified by The CarbonNeutral® Company.