



Case Study

Big Dutchman



Big Dutchman®

Customer

Big Dutchman *Manufacturer of livestock farming equipment with worldwide sales and manufacturing locations in Germany, Malaysia and Brazil.*

Headquartered in Holland, Michigan, USA.

Dealer: Andrea Boss, AKB Design Concepts

Architect: J Andrew Baer

Design: Liz Wiel, Trendway Corporation

Location: Holland, Michigan

The Challenge:

- Provide a comprehensive solution that enables future growth and reconfiguration with ease
- Create welcoming, light-filled environments that foster communication and employee engagement
- Provide design options to support a variety of work styles and requirements
- Design a space that reflects their brand identity



Trendway >



In planning their new headquarters building, the Big Dutchman company wanted an environment that fostered a culture of openness and collaboration. At the same time, leadership knew that people in different functions would require greater or lesser degrees of privacy. A one-size-fits-all approach wouldn't work. And beyond the initial design, the fast-growing company needed a solution that would be as easy as possible to reconfigure as the company grows.

Dealer Andrea Boss listened closely to their team's thoughts and ideas. She knew the Capture® System, combined with versatile Trendway storage, would easily meet their needs — and it's the simplest system to install and reconfigure on the market.

She also knew that Trendway's track record of reliable performance would ensure they could meet a challenging installation schedule. "I trust Trendway with honoring obligations and exceeding expectations," says Boss.

The lower-profile workstations create an open office landscape, meeting individual needs and allowing daylight and views for users. Multi-function elements like cushioned movable peds and stand-up filing stations encourage ad-hoc collaboration.

Challenge met!



Lower panel heights create a more open environment and let the natural light flood the space

